Provider Drop-in Sessions

Adult Social Care Market Position Statement 2026 to 2030



Monday 19/10/2026

Friday 23/10/2026

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Introduction



We look to introduce the proposals around market shaping activity for the Wakefield district within the adult social care sector.

Our Market Position Statement (MPS) covers all areas of the care market, from care homes to prevention, with our intentions to engage with the market to improve service offers, ensure any existing gaps are filled, and to prepare the market for future demand and developing needs.

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MPS Overview



As of May 2026:

- Over 11,000 people accessing preventative services
- 13,000 registered unpaid carers
- 4,830 people support in both long-term and short-term services
- £4.22m per week in care package costs
- 182 CQC registered providers within Wakefield
- Of people supported, there are 345 people ‘out of area’ at a cost of £626,670 per week

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MPS Overview

Provision Type	What is working well	Area for improvement
Nursing Homes	Capacity within the market for standard nursing care.	Supporting the workforce, especially registered nurses, remains important.
Residential Homes	There is a strong overall supply of residential care, with a mix of small independent homes alongside regional and national providers.	Improving messaging to clearly reflect the oversupply of general residential care in the Wakefield District and the need to develop specialist provision.
Respite	The offer provides good quality standard and emergency respite through a mixture of in-house and external services.	Demand is high than capacity, there is the need to understand that gap to better shape the development of this sector.
Supported Living	Good capacity with Learning Disability provision, with the ability to now reflect on best practice and develop the existing market and housing stock, to meet complexity and service for people with mental health needs.	Still a high number of requests to enter a high vacancy market from housing developers, provides and landlords. Need to develop the offer around mental health provision.
Extra Care	High demand for service with a model that offers both prevention and reduction in care needs.	Need to appropriately review demand to understand potential development opportunities due to growing waiting lists for already full schemes.
Home Care and Support and Enablement	The domiciliary care service has no waiting list, with all individuals receiving timely support. Sufficient capacity with the learning disability offer, meaning no waiting lists for community engagement.	The next domiciliary care contract will focus on delivering high-quality, sustainable provision. To develop the offer to expand into mental health support.
Day Opportunities	Sufficient capacity to meet existing demand, with a core group setting offer across the district.	Need to understand the unmet need within this provision, potential to initially shape market through personal budgets to help understand commissioning activity potential.
Homelessness Pathway	Provision meets a wide range of need, although tested due to co-complexities of people, often can support people presenting with multiple needs.	Need to develop capacity within move on provision, including strengthening pathways into standard housing options.
Prevention (VCSE)	Scope of the services on offer to support people before the need for assessed services.	How we engage with the market on new opportunities.
Personalisation	Consistent demand in new services under Direct Payments and Individual Service funds, which can be built upon in relation to improvement priorities.	The current offer is limited, to increase referrals a clear understanding of what can be offered through budgets needs outlining.
Carers Service	Ensuring the inclusion of carer voice within market offers and shaping to what should be offered and could help them.	Awareness of how to access support and reaching seldom heard voices.

Engagement

- We reviewed what was known by the Care and Support Commissioning Team.
- We engaged with a variety of teams and services across the Local Authority.
- We communicated with the Making it Real Board and Citizen Panel for their view.
- We reached out to the Wakefield Care Association and Registered Managers' Network.
- Market Engagement questionnaire published on YORtender for care provider input.



10 People with lived experience

19 Care Providers

Adult Social Care, Public Health, Corporate Resources, Integrated Care Board, Skills for Care, VCSE Partnership.

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Provider Zone and Market Position Statement

- Adult Social Care Provider Zone | Wakefield Connect to Support
- Market Position Statement 2026-2030 | Wakefield Connect to Support
- Final Draft Wakefield MPS 2026 PDF Download
- Provider Bulletin | Provider Zone Content Pages | Wakefield Connect to Support

Future Participation

Wakefield Council is committed to development of this Market Position Statement, with regular quarterly updates on key progress made towards the objectives highlighted in this statement.

In addition to progress updates, we will take the opportunity to engage with system partners, such as the integrated care board, care providers across all sectors and people with lived experience, and their networks, to better understand and shape the impact of the services we commission and the care market as a whole.

The next engagement planned is the following:

- Care Provider engagement to be provided in the first and third quarters of the year *(January and August)*
- Lived Experience engagement to be provided in the second and fourth quarters of the year *(April and December)*

If you would like to be involved with future engagement activity please contact the Care and Support Commissioning Team by emailing cscthub@wakefield.gov.uk.

Workforce Development

Wakefield Cares Careers Hub (WCCH) currently run the following initiatives to support the care market across Wakefield:

- ASC Recruitment Fairs 4 times a year, with the next one due to take place early March 2027.
- Make a Difference Programme; this will be running again from January. This programme is designed to encourage and attract people to work in ASC by providing them with information, training, DBS, a work placement, application support and a guaranteed interview. Working with the Job Centre Plus, and internal databases, to attract candidates. WCCH have had success placing candidates into jobs with independent providers over the last few years.
- In addition, WCCH are also happy to re-post any social media vacancy posts on their social media channels (Facebook, Instagram and LinkedIn).
- If providers hold a sponsorship licence, WCCH are in touch regularly regarding any displaced workforce who are looking for work.

Question Time!

We want to hear your views on:

- General engagement and communication
- Provider Zone
- Market Position Statement

Next Steps and Updates

- Commissioning Strategy to be approved and shared for December 2026
- First Update for the MPS due January 2027
- Market Shaping engagement plan to be developed for 2026/27



And we are at the end…

Thank you for joining us today!